# What is GEFIRA

# IMAGEPRESENTATION









- Swiss IT company
- Founded by former Head IT at Swiss Post (PostLogistics/Cargo) Thomas Haefeli
- Software Development Center in Kherson, Ukraine
- Founded in August 2017 22 employees by February 2019
- Specialist for complex (front-end) business solutions
- Outsourcing-Partner
- Software-Development-Resource Provider
- Core Competence: Complex App- and Web-Platforms
- Full Software Service Provider



# **GEFIRA** (Schweiz AG)



# **Our Competence**

Partner for complex apps & business Webplatforms

MAKE BUSINESS

MANAGE TASKS

HANDLE ORDERS

**OPTIMISE YOU** 





#### **Use Cases**

- Implement New-Business
- Manage Orders
- Handle Payments and Invoices
- Start International Business
- Have Hardware Independency
- Re-Use older Hardware
- Fit all Screen Sizes

#### **Use Cases**

- Mobile Front-Data-Entry
- Improve Sales & Sales Strategies
- Handle & Optimise Business Workflows
- Manage Documents and Tasks
- Outsource Business and Responsibilities
- De- & Centralise Organisation
- Software to Cloud / Software to Browser

Website/Webshop development became a mass business. The latest trends are, to move functionality into internet and towards browserdriven and serverbased applications, better know as Cloud applications..



Gefira(Ukraine)LLC

Software Development & Project Implementation

Implemenation of complex solutions relevant to tasks of your business. We help you to earn money with smart and usefull functionalities or to save money, with intelligent, process driven online applications. Software Maintenance is often understimated. We upgrade your platforms and applications on a monthly basis to keep them secure und performant.



Data is the GOLD of the future. It's protection is very important. Databases are often also the reason for major system failures. That's why GEFIRA has it's OWN Data Management & Protection department. System Engineering & Technical Support

Your applications are in good hands with us. We monitor systems 7/24. In case of failure we will proactively inform you about status of issues. We provide different possibilities to contact us. The fastest is by phone. Our operating times are from 08:00 - 17:00 h. During working hours. we also have the possibility to contact us via Chat. Find our GEFIRA Assistant tool on our website. Outside of the normal working ours, you can contact us by mail: support@gefira.com.

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Support DE | EN

To sell an App or Webplatform is key for your online business. We have experienced specialists in selling apps on the new online medias and we work close together with partners to communicate in social medias in native languages.

**Online-Marketing - SEO** 

Gefira(Shweiz)AG

### Sales & Business Requirements

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Complex solutions need indepth analysis and business cases. Before a project can be launched, clients and/or internal departments need to know, if an investment makes sence. We support in setting up Business Cases and to create/design new Apps and Webplatforms.



GEFIRA was founded and is managed from Thomas Haefeli, a former Head IT of Swiss Post (PostLogistics/Cargo). He is contact with Ukrainian Software Development specialists since meanwhile 4 years and he knows Ukrainian culture and it's people. Thomas Haefeli is supported by his Russian speaking friend, Thomas Kunz. Thomas Kunz has for more than 20 years connections in Kherson region, Ukraine.



# **STAFF & HISTORY**

# HISTORY

11.2016	First test in Ukraine
02.2017	Restart with new CEO
05.2017	Employment 4 employees
06.2017	Pilotproject MyPAR.CH [Web Portal -
05.2018	PDF-Refinement]
06.2018	Extension employees
07.2018	Start customer projects
	Project ARVINARA.CH[Web
08.2018	Portal-Product-Sales],[Pilot Virtual Workplace]
•	Project EIGER [Web App, Web Portal, Apps]Event
10.2018	Picture & Sharing
•	Project RENO[Web App, Web Portal, Apps]

## STAFF

#### Swizerland 🚹

- 1 CEO (ex IT Manager at Post)
- 1 Bus. Requirement Manager



- 1 COO
- 1 COO Assistant
- 8 Software Development
- 3 System Engineering
- 2 Data Management
- 2 Support
- 1 Accounting
- 1 Englisch-Teacher
- 1 Designer





Other languages:

We are able to recruit new Software Developers according to your language needs in days, as we produce our software in a region, with many high potential Software developers, having 4 years of education at University and beiing available usually within a very short time. Ask us, we will help you to find the right Software Developer for you.



# MYPAR.CH



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#### BARRIEREFREIE PDF-DOKUMENTE | LANDING PAGE

Implementation and automation of process to refine PDF-documents. The Startup MYPAR.CH approached us, to implement a system, where PDF-Files can be uploaded. The files itself will then be made barrierfree and accessible for anyone. The platform helps MyPAR.CH to handle the hole process, from front-end Product Selling, to Sales Administration and hole document handling. Redmine was added as a managing tool behind. We adapted the open-source software of Redmine to the client needs. He is able to share work easiy and efficient.

#### BARRIER-FREE PDF DOCUMENTS | CLIEN OVERVIEW

Implementation and automatisation of system (web-platform and web-app) for help people and organisations to refine PDF documents with maximum simplicity and efficiency.



# MYPAR.CH



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#### BARRIER-FREE PDF DOCUMENTS | ADMIN OVERVIEW

Implementation of flaxible CRM and control system for account managers and administrators to manage orders and data, setup the system.

#### BARRIER-FREE PDF DOCUMENTS | CLIEN OVERVIEW

Implementation and automatisation of system (web-platform and web-app) for help people and organisations to refine PDF documents with maximum simplicity and efficiency.



## REFERENCES

# MYPAR.CH



#### BARRIER-FREE PDF DOCUMENTS | INVOICE SETUP PAGE OVERVIEW

Implement automatizate Invoice module for Red payment slip method.

#### BARRIER-FREE PDF DOCUMENTS | CLIEN OVERVIEW

Implementation and automatisation of system (web-platform and web-app) for help people and organisations to refine PDF documents with maximum simplicity and efficiency.





# **ARVIN ARA**

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#### IMPORT ORIENTAL FOOD PRODUCTS

ARVINARA is a company, selling oriental products in high quantities and best quality. The company was founded in 2018 and started well in the importing business. GEFIRA AG could write the Business Case for ARVIN ARA and create the Website.

#### IMPORT ORIENTAL FOOD PRODUCTS | LANDING PAGE

We were ordered to create ARVIN ARA's webpage. Although it is not our core business, we nevertheless offer the service, to create information like websites, with few or no functionality.



# ARVIN ARA



#### IMPORT ORIENTAL FOOD PRODUCTS | VIRTUAL WORKPLACE

ARVIN ARA helps us to further develop our Virtual Workplaces. A Virtual Workplaces allows to work completely independent from local resources. All performance power will be taken from high-speed servers, located in the country you wish to have your data. Virtual Workplaces are hardwareindependent, so you can work with the same workplace on an Desktop, Notbook or even smaller screen devices, like Tablets or Mobile Phones. Virtual Workplaces will become very intersting, if 5G-Network will be implemented, because the basis of a well working Virtual Workplace is a good and stable bandwith for data-exchange.

## EIGER





#### SHARE EVENTS PICTURES | EVENT ORGANISATION

EIGER app helps users to:

create events for birthdays, trips or any others meetings; fast and easy invite users to events (send email, scan QR-code) share photos and pictures inside event; allow your frineds invites users for yours events; create albums for photos that you liked; share albums with your friends and family; upload photos to your device from events or albums;



# REFERENCES

#### IMAGEPRESENTATION



#### SHARE EVENTS PICTURES | ANDROID APP OVERVIEW

- Key features of Android version:
- Auth via Fingerprint
- Sharing via NFC
- Sharing via emain and differnt messagers
- Offline work
- Built in app QR scanner



## KMUSTART.CH

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#### PROVIDE VIRTUAL WORKING PLACE PLATFORM | CLIENT OVERVIEW

Web platform for ordering and managing your virtual places. You have the opportunity to configure your workplace yourself.

You can also order a special software that is available in the virtual workplace configuration system or on the home page of the user account. After ordering, you have the opportunity to track the payment status for all paid services in the platform.

If you have any questions, you can use the support service, which is available in the form of a small chat on all pages of the web platform.

#### PROVIDE VIRTUAL WORKING PLACE PLATFORM | ADMIN OVERVIEW

Using the admin panel you can manage all the services of the platform.





#### PROVIDE VIRTUAL WORKING PLACE PLATFORM | BROWSER APP VIEWS

Implement and adapt browser app for mobile devices and small screens.



# REFERENCES

#### IMAGEPRESENTATION



#### **BUSINESS APP**

This application allows invest money as beginer (when you have minimal risk and minimal profit) and as professional(for more profit using shares). You can choise favorite bank with good credit and deposit persents. Application can keep records of your taxes. You can buy insurance or choice credit offer.



# RENO



# RENOVATIONS

- Select color from proposed colors
- Print color via printer with hex code
- Recognize colors from photo
- Propose color scheme from selected color
- Calculate square and amount of paint
- Calculate distance to object and height of object
- Detect color from camera and save it



- Swiss managed Outsourcing Partner
- CEO and founder, Thomas Haefeli, used to work 5 years for Swiss Post, he knows Swiss Post
- Cheasim Pol, responsible Business Requirements in Switzerland, was a former employee at Swiss Post
- Virtual Workplaces and all data is based in Switzerland
- All people have a notebook and work with Virtual Workplaces based in Switzerland
- We could move to a new location within hours, if needed
- Our local infrastructure is secured with 3 hours battery-driven-power supply in case of electricity failure
- There is an automatic switch to Mobile Network, in case fix net does not work
- All Virtual Workplaces are secured with a two way authentication system (Duo Mobile)
- Several communication lines, including VOIP telephony
- If you need resources: Kherson has 2 Universities with 500 students leaving every year
- We can provide you resources withing hours, if needed
- Our Software Developer have contact to huge russian speaking forums
- In case of problems, solutions are found extremely fast
- Ukrainian people are very friendly and close to Swiss culture
- Software Developers are extremely well trained in Ukraine and there
- There is a huge pot of highly talented people
- My biggest surprise: Our people immediatelly understand complex realations and they are capable to provide themselves, their own, userfriendly solutions
- Very high commitment and proud to work for a Swiss compay



Our Ukrainian staff is:

- well trained
- practical
- loyal
- committed
- friendly





THOMAS HAEFELI OWNER

EUGENIY CEO,Ukraine



VLADIMIR DEVELOPER



EUGENIYA MANGMENT ASISTANT



NICKOLAY DEVELOPER



ALEXANDR SYSTEM ENGINEER

We are a real team, working together in our own offices, day per day.

**4** years of IT-education on University Level is standard for our Software Developers. Everybody speaks English or Deutsch



ANDREY DEVELOPER



MARINA SUPPORT

ARTEM

DEVELOPER

VALERIY DESIGNER



DMITRIY DEVELOPER



PAVEL DEVELOPER



IVAN DEVELOPER



VLADISLAV DATABASE



YAROSLAV DATABASE SPECIALIST



MAXIM SYSTEM ENGINEER



# We would be glad to carry out your order

# Your GEFIRA team +41 56 624 24 77